

AlertNow Messages

There are two types of AlertNow messages you will receive via telephone:

1. Informational Messages

These may be initiated either by your child's school or by the district and will be sent only to the telephone numbers you listed as Primary Phone Number and Secondary Phone Number on the AlertNow Student Information Form. Some examples of Informational Messages include:

- a. Reminders about regularly scheduled early dismissals, days off and holiday breaks.
- b. School cancellations warranted by inclement weather or other unanticipated events.
- c. Announcements about activities or events at your child's school.
- d. Notifications about student absences.

2. Priority Messages

In the rare event a widespread threat poses imminent danger to the physical safety of students and/or staff requiring massive evacuations and/or relocations, a Priority Message will be sent. On these occasions, a Priority Message will be initiated by the district in consultation with individual school sites and will be sent to ALL telephone numbers you listed on the AlertNow Student Information Form (Primary, Secondary and Emergency 1, 2, and 3 Phone Numbers). Recipients will see "411" displayed on caller ID which denotes it as a Priority Message.