



Established 1970

**North Springfield's Voice for 40 Years
Beautification, Education, Recognition**

Imagine

- **Business networking opportunities**
Diverse membership of community leaders from areas of business, education, faith, and public service
- **Community involvement**
Learn about and help shape community issues
Influence a positive impact on tomorrow's leaders today
- **North Springfield's betterment**
Informative meetings educate public about concerns
Group takes action to make positive changes

Get Involved

- **Join our monthly lunch-and-learn meetings**
Powerful speakers present valuable, educational messages about community issues, updates
- **Visit our website at nsbanet.com**
Follow us online or check us out on Facebook, mysbablogspot.com or twitter.com/nsba sites
- **Contact us by writing**
NSBA c/o Drury University
900 N Benton Ave, Springfield, MO 65802

Beautification

- **Commercial beautification awards**
Local commercial properties and businesses awarded for renovation, renewal and rebuilding projects
- **Residential beautification awards**
Individual home owners awarded for efforts to improve houses, neighborhoods and community
- **Positive motivation for neighborhoods**
Recognition of beautification by people and businesses inspire others better our community

"I've enjoyed watching my neighborhood reinvent itself."

*Phyllis Ferguson,
Residential Beautification Award, December 2009*

Education

- **Informational programs monthly**
Lunch-and-learn meetings every second Thursday at 11:45 a.m. in Cox North's Fountain Plaza Room
- **Annual attendance incentive program**
Reward students in 14 northside elementary and two middle schools for good attendance habits
- **Quarterly rewards, school sponsorships**
Recognize outstanding teachers and classrooms for improving quarterly attendance records



*This is Nate.
He's at school every day and is never late.*

Recognition

- **Of your business**
Great business networking opportunities
Get to know your neighbors and potential customers
- **Of area students**
Help promote good habits today in our community leaders and employees of tomorrow
- **Of North Springfield**
Beautification, education and recognition of positive improvements and changes to our northside community