

## **SPECIAL INTEREST MATERIALS**

Commercial organizations offer many materials for use by teachers in the classroom. Some of these materials are of high educational value with little or no advertising emphasis. Other materials are primarily advertising and have only limited educational value.

In general, supplementary printed materials from commercial, political, religious or other non-school sources should have the approval of the superintendent or his or her designee before being used in the schools. This approval may be given to materials which are of obvious educational quality, which supplement and enrich text and reference book materials for definite school courses, which are timely and up-to-date, or which promote American democratic ideals and moral values.

Advertising materials of commercial, political or religious nature should not be displayed or distributed in the schools or on the school grounds. Pupils may not be used as the agents for distributing non-school materials to their homes without the approval of the superintendent.

Teachers may use special aids (non-printed materials) such as models, cuts, films, slides, pictures, charts and exhibits for educational purposes with the approval of the principal, although such materials may bear the name of a commercial business firm which may have provided the aid.

Educational films secured from or through commercial sources shall be approved by the building principal prior to their use in the schools.

Adopted:                      October 25, 1995

Cross Ref:                    KJ, Advertising In the Schools

Springfield R-XII School District, Springfield, Missouri