

LINDENWOOD

LINDENWOOD UNIVERSITY

ST. CHARLES, MISSOURI

BLACK STUDENT UNION BLACK AND WHITE BALL SCHOLARSHIP

in cooperation with

"Nelly"



plaza

LINDENWOOD

LINDENWOOD UNIVERSITY

ST. CHARLES, MISSOURI

Dear Prospective Student:

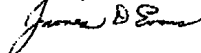
Lindenwood University's Black Student Union, International Recording Artist Nelly, and Plaza Motors are pleased to offer an exciting scholarship opportunity to students from Missouri and the St. Louis metropolitan area. Lindenwood University announced at Nelly's 5th Annual Black and White Ball that it will award two, four-year \$7,000 scholarships for the 2011-2012 academic year. Currently titled, The Black and White Ball Scholarship echoes the theme of the Black and White Ball, which is to support and recognize diversity. The scholarship is open to all incoming first-year students who meet the University's requirements for admission and demonstrate academic success, leadership and financial need. In April 2011, Nelly, Lindenwood University and Plaza Motors will present the scholarships in a ceremony at Lindenwood's St. Charles campus.

To be considered for this scholarship, all of the following documents must be postmarked by March 1, 2011: scholarship application, essay, two reference letters, high school/college transcript and application to Lindenwood University. In addition, the FAFSA must be filed by March 1, 2011, including Lindenwood University's school code 002480. The attached scholarship information sheet explains the application process.

With its main campus in St. Charles, Missouri, Lindenwood is a four-year co-educational, liberal arts university. Lindenwood promotes the importance of a values-oriented culture and education for all of its students. Housing more than 4,000 residential students and educating nearly 15,000 students each academic year, Lindenwood University is the fastest growing institution of higher learning in Missouri.

Please take advantage of this wonderful opportunity and apply promptly.

Sincerely,



James D. Evans
President, Lindenwood University



Tony Davis Sr.
Managing Director,
Tony Davis Entertainment Group



John Capps
President, Plaza Motors

LINDENWOOD UNIVERSITY'S BLACK STUDENT UNION, NELLY, AND PLAZA MOTORS

BLACK & WHITE BALL SCHOLARSHIP

Lindenwood University is pleased to offer an outstanding scholarship opportunity for two students in Missouri and the St. Louis Region.

- AMOUNT:** Two \$7,000 Annual scholarships plus \$2,400 in on-campus work for campus residents, renewable for four years for a total of \$37,600 (\$28,000 scholarship and \$9,600 Work and Learn award), provided the recipients establish and maintain good academic status (2.0 average), good disciplinary standing, uphold high LU citizenship standards and be an active member in the Black Student Union. Scholarship qualifications are reviewed annually, and may be renewed or revoked at the discretion of the Black and White Ball Scholarship Evaluation Committee.
- AWARD:** The award package will also include state and/or federal grants and loans with the highest yield for "need-based aid" established for that academic year. The current yields per student are \$5,550 in the Federal Pell Grant and \$1,900 in the Missouri Access Grant. Grant amounts are subject to change for the upcoming year.
- CRITERIA:**
- a) Candidates must meet University admission requirements with a minimum 20 ACT cumulative score and 2.5 cumulative high school GPA.
 - b) Candidates must have demonstrated academic success and leadership potential.
 - c) Candidates must apply and remain continuously enrolled as full-time resident, traditional undergraduate students.
 - d) Candidates must be a new undergraduate freshmen for the 2011-2012 academic year who has not previously attended any university, including Lindenwood; has not previously received a financial aid award from Lindenwood; and does not have a financial aid award from Lindenwood pending.
 - e) Candidates must complete a financial aid application to assess eligibility for federal and/or state grants. Candidates may be eligible for additional institutional aid based on merit or need as approved by the Dean of Undergraduate Admissions. Other than the Federal Pell Grant and Missouri Access Grants, which are based on need, any additional outside grants or scholarships will first replace Lindenwood University funding.
 - f) Candidates must meet "need criteria" established by the institution along with state and federal guidelines for designation of "need-based aid."
 - g) Relatives (as defined in Lindenwood University's human resources handbook) of Lindenwood University, Derry Ent., Tony Davis Entertainment Group and Plaza Motors employees are not eligible recipients.

Lindenwood University is a four-year, co-educational, liberal arts university located in St. Charles, Missouri. It is committed to the principles inherent in the Judeo-Christian tradition and promotes the importance of a values-oriented education for all of its students. The University offers a strong residential life program to foster the academic and personal development of all its students. This full-service campus program includes: undergraduate and graduate campus housing, student life activities, and intramural and varsity athletics for both men and women.

LINDENWOOD UNIVERSITY'S BLACK STUDENT UNION, NELLY, AND PLAZA MOTORS

BLACK & WHITE BALL SCHOLARSHIP

INSTRUCTIONS:

To be considered for this scholarship, all of the documents must be postmarked by March 1, 2011.

- a) Compose a 200-300-word typed essay describing your personal goals and aspirations for college and how you will apply your education and talents in the future.
- b) Include high school/college transcripts.
- c) Include at least two reference letters from adult non-family members (one from an employer, if working, and one from recent teacher or guidance counselor).
- d) Must file a FAFSA at <http://www.fafsa.ed.gov> no later than March 1, 2011, and include Lindenwood University's school code, 002480.
- e) Must apply for admission at <http://www.lindenwood.edu/admissions/undergraduate.cfm> to Lindenwood University by March 1, 2011. Should you have questions about the admissions process, please contact Admissions at (636)949-4949 or admissions@lindenwood.edu.
- f) Complete the enclosed Scholarship Application.

Send Scholarship Application, essay, two reference letters, and high school/college transcripts to:

Cathy Hart
Student Services
Lindenwood University
209 S. Kingshighway
St. Charles, MO 63301

Finalists may be required to participate in an on-campus interview.

The Black and White Ball Scholarship Evaluation Committee will determine the scholarship recipients. All candidates will be notified of their status.

Lindenwood University reserves the right to modify the details of the Black and White Ball Scholarship at its discretion without prior notification. For more information on the Black and White Ball Scholarship, call (636) 949-4768.

LINDENWOOD UNIVERSITY'S BLACK STUDENT UNION, NELLY, AND PLAZA MOTORS

BLACK & WHITE BALL SCHOLARSHIP APPLICATION

Completed application packet must be postmarked by March 1, 2011. Please detach, complete the following and immediately return this profile to: Cathy Hart, Lindenwood University, Student Services, 209 S. Kingshighway, St. Charles, MO 63301.

Last Name: _____ First Name: _____
Street: _____ Home Phone: _____
City: _____ State: _____ Zip Code: _____
Email: _____ Cell Phone: _____
Date of Birth: _____ Social Security #: _____
High School: _____ Graduation Date: _____
GPA: _____ ACT/SAT: _____ Class Rank: _____

Extracurricular Involvement: (Music, Athletic, Drama, Leadership, Community Service, etc.)

Activity/Sport	Instructor/Coach	Phone
1. _____	_____	_____
2. _____	_____	_____
3. _____	_____	_____

Accolades and Special Awards: _____

Academic/Major Interest: _____

Completed Application Packet

To be considered for this scholarship, all of the following documents must be postmarked by March 1, 2011: scholarship application, essay, two reference letters, high school/college transcript and application to Lindenwood University. In addition, the FAFSA must be filed by March 1, 2011, including Lindenwood University's school code 002480. Incomplete application packets will not be considered.

209 S. KINGSHIGHWAY • ST. CHARLES, MO 63301 • (636) 949-4768 • FAX (636) 949-4790
CHART@LINDENWOOD.EDU

